



NEW MEXICO NATIONAL
GUARD OFFICERS AND
ENLISTED ASSOCIATIONS



MEMORANDUM

10 October 2023

Subject: Support of the Officer and Enlisted Association New Mexico Army and Air National Guard

We are state and federally recognized non-profit 501 (c) (4) & 501 (c) (19) organizations. Our officers organization, the *New Mexico National Guard Association* (NMNGA) and our enlisted organization, the *Enlisted Association of the New Mexico National Guard* (EANMNG) collectively represent approximately 4,000 serving Army and Air National Guard members at both the State and National level on legislative issues. We contribute to the chapters of fifty-four (54) States and Territories representing over one million national guard members, retirees, families, and survivors. Our mission is to promote and advance the professionalism, education, and welfare of the officer and enlisted members of the New Mexico National Guard. We focus on improving benefits and quality of life for our service members and their families both as traditional Guardsmen and when federally or state activated to support the Great State of New Mexico.

Some of our accomplishments at the state level include: adding \$500k life insurance, as of 2022 an additional \$500k if killed during State Active Duty mission, half price hunting and fishing licenses for our National Guard, Active Duty, and Veterans. In addition, we work together with our state representatives and senators to educate them and advocate for the needs of the Army and Air National Guard. Currently, our top priority is TriCare insurance for all of our Guardsmen. We provide several monetary college scholarships to our membership and families and sponsor multiple military and veteran events and programs throughout the state.

We are excited to be conducting our 2024 Joint State Annual Conference 15-17 March 2024 in Albuquerque, NM at the Isleta Resort and Casino. We are expected to have approximately 300 to 500 attendees from members and families of the New Mexico National Guard. We plan to host a professional development session and several social activities and events, spouses' auxiliary activity, junior enlisted activity, and banquet dinners.

We are currently soliciting corporate/local sponsors and donations to support these social activities; in exchange we will provide advertising at the conference showing your businesses support. Exhibitor booths / vendor spaces are available at the conference and in recognition we would advertise your business on our States websites. Registration can be completed at: <https://eanmng.org/corporate-sponsor-registration/> or by mail (USPS): **Payable to Enlisted Association NMNG, P.O. Box 5427, Albuquerque, NM 87185.**

Your consideration and support of our organization would be greatly appreciated. Point of Contact for sponsorship information is Daniel Robson (505) 301-8388, admin@eanmng.org

Sincerely,

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EANMNG, President
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**ANNUAL CONFERENCE
INFORMATION**

- Our annual conference will be held March 15-17, 2024, at the Isleta Resort and Casino, Albuquerque, NM.
- We are expecting 300-500 attendees, not counting family members and sponsor / vendor personnel.
- **The main exhibit hall will be open for exhibitors set up late evening on March 14th, and at 0600-0700 on March 15th, with visitation from 0730 until end of events at roughly 1400-1600.** The main exhibit hall is directly outside of our main meeting rooms and attendees must pass through the exhibit hall to gain entry to the meeting rooms.
- There are multiple additional events outside of the business meetings, to include: Corn Hole Toss on Friday, Friday night Ice Breaker and Music, Saturday auxiliary event with silent auction and Enlisted and Officer Evening Dinner Banquets
- Each exhibitor will be provided with a six-foot table with skirting / conference cloth and chairs. Please let us know if a larger setup is needed.
- There are approximately 20-25 booth spaces available, with the ability to expand up to roughly 30 booth spaces.
- **Corporate Sponsors / Exhibitors are welcome to attend all our social events.**

\$10,000 Affinity Partnership Benefits:

1. Maximum 3 Yearly Affinity Sponsors
2. One year featuring on 1 of 4 Feature Boxes on NMNGA Website & EANMNG Website
3. Exhibitor Presence on EANMNG and NMNGA Website with POC information as an Affinity Corporate Member
4. Annual corporate donor appreciation luncheon with a NMNG presentation
5. Invitation to participate in social events with Senior Enlisted Leaders
6. Assistance in communicating with Senior Leaders throughout the year
7. Sponsorship recognition on the Annual Conference Registration Confirmation emails - approx. 700 emails
8. Up to 4 Articles published on NMNGA & EANMNG Website and Facebook
9. Authorized use of NMNGA & EANMNG logos for one calendar year
10. One (1) conference fee paid for both EANGUS and NGAUS National Conferences (travel and other expenses not included)
11. Premium Booth location during Annual Conference
12. Exhibit at the Annual Conference
13. Exhibit at the NMNGA/EANMNG sponsored event
14. Participate in Friday Night Social at Conference
15. Four (4) Annual Conference Banquet Tickets (seating at head table) and Four (4) Additional Tickets can be purchased.



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\$5,000 Platinum Partnership Benefits:

1. Maximum 5 Yearly Platinum Sponsors
2. Minimum 3 months being featured on 1 of 4 Feature Boxes on NMNGA & EANMNG Website
3. Exhibitor Presence on NMNGA and EANMNG Website with POC information as a Platinum Corporate Member
4. Annual corporate donor appreciation luncheon with a NMNG presentation
5. Invitation to participate in social events with Senior Enlisted Leaders
6. Assistance in communicating with Senior Leaders throughout the year
7. Sponsorship recognition on the Annual Conference Registration Confirmation emails - approx. 700 emails
8. Up to 4 Articles published on NMNGA & EANMNG Website and Facebook
9. Authorized use of NMNGA & EANMNG logos for one calendar year
10. Premium Booth location during Annual Conference
11. Exhibit at the Annual Conference
12. Exhibit at the Golf Tournament
13. Participate in Friday Night Social at Conference
14. Two (2) Annual Conference Banquet Tickets Additional Tickets can be purchased.

\$2,000 Gold Partnership Benefits:

1. Exhibitor Presence on NMNGA and EANMNG Website with POC information as a Gold Corporate Member
2. Authorized use of NMNGA and EANMNG logos for one calendar year
3. Sponsorship recognition on the Annual Conference Registration Confirmation emails - approx. 700 emails
4. Exhibit at the Annual Conference
5. Exhibit at the Annual Golf Tournament (Limited Availability)
6. Participate in Friday Night Social at Conference
7. One (1) Annual Conference Banquet Ticket. Additional Tickets can be purchased.

\$1,000 Silver Partnership Benefits:

1. Exhibitor Presence on NMNGA and EANMNG Websites with POC information as a Silver Corporate Member
2. Authorized use of NMNGA and EANMNG logos for one calendar year
3. Exhibit at the Annual Conference
4. Participate in Friday Night Social at Conference
5. One (1) Annual Conference Banquet Ticket Additional Tickets can be purchased.

\$500 Bronze Partnership Benefits:

1. Exhibitor Presence on NMNGA and EANMNG Websites with POC information as a Bronze Corporate Member
2. Choose one:
 - a. Exhibit at the Annual Conference (limited availability)
 - b. One (1) Annual Conference Banquet Ticket. Exhibitor Logo featured on table.
 - c. Additional Tickets can be purchased through events tab above.